

ALEXANDRA CUERDO

Alexandra Cuervo is an award-winning director and writer recently named one of the 100 Most Influential Filipina Women In the World by the Filipina Women's Network. Her feature directorial debut **ULAM: Main Dish** is the first Filipino food documentary to achieve worldwide distribution, and is now available on Hulu and Amazon Prime. She is currently pitching a TV pilot titled **All I Want Is Everything**, based on her experiences in New York City's underground Asian rave scene.

Alexandra has spoken at Google, Spotify, Yale and at the Teen Vogue Summit about her career as an openly queer, female Asian director. She is the recipient of the VSCO Voices Artist Grant for film and photography. Her work has been featured in the New York Times, the Los Angeles Times, BuzzFeed, Vogue, New York Magazine, Variety and more. The Pulitzer Prize-winning critic Jonathan Gold called her film a "love letter" to Filipino food, and Stark Insider crowned **ULAM** with "Four Stars – Smashing." Her first book **AMBOY: Recipes From the Filipino-American Dream** will be published by Houghton Mifflin Harcourt in August 2020.

EDUCATION

B.A.
THEATER, FILM AND TELEVISION
UCLA 2011, CUM LAUDE

EXPERIENCE

JULY 2020 - PRESENT | **A MAJOR SOFT DRINK COMPANY**

DIRECTOR, WRITER & FEATURED SPEAKER

- Director, writer and speaker for an upcoming global campaign spotlighting 20 leading diverse creatives

JAN. 2020 - PRESENT | **PBS TELEVISION** | NY & LA

DIRECTOR & WRITER

- Director and writer of PBS' Emmy Award-winning TV show *The Migrant Kitchen*, shooting in the US and Puerto Rico

APR. 2019 - PRESENT | **TEEN VOGUE, GOOGLE, YALE** | NY & LA

FEATURED SPEAKER

- Paid speaking engagements at Google, Spotify, Yale, Anheuser-Busch and at the 2019 Teen Vogue Summit

SEP. 2018 - PRESENT | **HOUGHTON MIFFLIN HARCOURT** | NY

WRITER & EDITOR: AMBOY BOOK

- Wrote the memoir and cookbook **AMBOY: Recipes from the Filipino-American Dream** with Eggslut chef Alvin Cailan

MAR. 2019 - AUG. 2020 | **VSCO** | NY & LA

DIRECTOR, PRODUCER & WRITER

- Recipient of the 2019 VSCO Voices Grant, which funds the work of leading artists from underrepresented communities
- Created a hybrid documentary/narrative *Dancing On My Own*, premiering in competition at Bentonville Film Festival

SEP. 2017 - SEP. 2018 | **BUZZFEED** | NY

DIRECTOR, PRODUCER & EDITOR

- Creator for BuzzFeed's *Tasty* and *As/Is*, resulting in 150+ Million views across Facebook, Instagram and YouTube

AUG. 2015 - 2019 | **HULU** | NY

DIRECTOR, PRODUCER & WRITER

- Directed, produced and wrote **ULAM: Main Dish**, the first Filipino food documentary to achieve worldwide distribution, premiering on Hulu in 2019 and Amazon Prime in 2020
- Preview screening moderated by LA Times' Jonathan Gold with an LA Times buyout of Grand Central Market